

**EVENT: 9.30AM - 3.00PM**

[Doors open 8.45am]

Designed for every woman interested in working for herself or who has started a business in the last year.

**Expert advice**

Helpful seminars, expert exhibitors and business advisors will provide essential information, including how to start or survive in the current economic climate. Get your questions answered in a friendly informal environment.

**Dos, don'ts and discussions**

Benefit from the experience and advice of women who have started their own successful businesses. Meet other local women who are working for themselves, ask questions and find out how women's business networks can support you.

**Motivation and inspiration**

Whether your dream is to become a big business leader or simply make a reasonable living doing something you enjoy, *What's Stopping You?* will help you make informed decisions and it could change your life!

**SEMINARS**

**What's stopping you? 9.30am - 10.30am**

Dust away those cobwebs and give yourself a boost! Learn about being assertive, confident networking, how to keep motivated and how to create maximum positive impact for you and your business time and time again!

**Money Money Money! 11.15am - 12.00 noon**

Money matters so get to grips with what you need to know! Covers start-up costs and establishing how much money you need, is your business a hobby or a reliable source of income?, day to day running costs, how to price, budget and keeping a grip on expenses. Plus tips to surviving times of economic pressure.

**She means business! 1.15pm - 2.00pm**

Be inspired by other women who have taken the leap and now run their own successful businesses - listen to their highs and lows and ask questions.

**54321 - Countdown to effective marketing! 2.15pm - 3.00pm**

Open your doors to a new world of effective marketing by learning what really works. Covers pricing your product, who are your customers, how to reach and retain customers and more. Sat Nav customers straight to your door!

**WHAT SUITS YOU?**

Come for all or part of the day.  
FREE refreshments and lunch supplied.

**EXHIBITION ZONE**

**Ask the experts**

Meet key contacts for your future business. Expert exhibitors are on hand to answer questions big or small.

**Live and kicking**

Talk to local women who work for themselves, see their businesses in action and ask questions.

**Hot gossip and a cuppa**

Visit our networking zone! Enjoy a coffee whilst meeting other like minded women.

**Short films**

Benefit from short films on a host of business subjects.

Leave with a "Top Tips" takeaway.

**HELP AND ADVICE SESSIONS**

Any questions?  
Have a one-to-one chat with our friendly business experts. Sessions last up to 20 minutes.

*"Great day, gave me the push I needed!"* Jackie Henniche

*"I never realised so much support was available"*

Jo Barker



*What's Stopping You? Working for yourself could be easier than you think!* If you like the idea of working for yourself or have recently started a business, come to What's Stopping You? This FREE one-day event for women will give you the expert advice, information and inspiration needed to make working for yourself work for you!



**DON'T MISS IT! When & Where...**

**2009**

- 14 Oct Hotel Novotel Southampton, HAMPSHIRE
- 19 Oct Holiday Inn High Wycombe, BUCKINGHAMSHIRE
- 22 Oct Hilton Reading, BERKSHIRE
- 04 Nov Hilton Milton Keynes, BUCKINGHAMSHIRE
- 05 Nov Baylis House, Slough, BERKSHIRE
- 12 Nov Ramada Maidstone, Nr Maidstone, KENT
- 19 Nov H.G. Wells Conference & Events Centre, Woking, SURREY
- 25 Nov 1000 Lakeside, Portsmouth, HAMPSHIRE

**2010**

- 04 Feb Bourne Hall, Ewell, SURREY
- 25 Feb Thistle Hotel, Brighton, EAST SUSSEX

**TO BOOK SEE INSIDE**  
**01732 878 007**  
[www.whatsstoppingyouevents.co.uk](http://www.whatsstoppingyouevents.co.uk)

Assistance towards childcare costs, whilst at the event, is available. Contact us for details.



What's Stopping You? events are supported by SEEDA

**Freeport Events**  
**Business Link**



**BOOK YOUR FREE PLACE/S NOW**

NB this event is only appropriate for women who have not yet started a business or who have started a business within the last 12 months.

**2009** Tick the box by the event you wish to attend

<input type="checkbox"/> 14 Oct Hotel Novotel Southampton, HANTS	<input type="checkbox"/> 19 Nov H.G. Wells Conference Centre, Woking, SURREY
<input type="checkbox"/> 19 Oct Holiday Inn High Wycombe, BUCKS	<input type="checkbox"/> 25 Nov 1000 Lakeside, Portsmouth, HANTS
<input type="checkbox"/> 22 Oct Hilton Reading, BERKS	
<input type="checkbox"/> 04 Nov Hilton Milton Keynes, BUCKS	<b>2010</b> Tick the box by the event you wish to attend
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[Mrs  Miss  Ms ] [Name 1] First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

[Mrs  Miss  Ms ] [Name 2] First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Company Name: [if already trading] \_\_\_\_\_ Date started trading: \_\_\_\_\_

Your Full Postal Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ Postcode: \_\_\_\_\_

Mobile Telephone: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

*"A real confidence booster!"*

Louise Williams

I am happy to receive information on this event and other Business Link Services

The personal information you provide will be held on our database and used by the event partners to inform you about any of our services we believe might be of benefit to you. Please tick the box if you are happy to have your details used for this purpose.

**BOOK NOW!** Complete the form below or visit [www.whatsstoppingyouevents.co.uk](http://www.whatsstoppingyouevents.co.uk) or call **01732 878 007**

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What's Stopping You? Is it the event for you?

This one-day event is designed for every woman interested in working for herself, or those who have started some form of business within the last year.

Whether your dream has always been to run a successful business or simply to make enough money in difficult financial times, don't miss this chance to get some FREE information and expert advice, plus benefit from the experience of other women who have made a success of setting up on their own.

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